

2019 RECAP



17 COUNTRIES

Belgium | Brazil | Canada | Colombia
Dominican Republic | Ecuador | France
Haiti | Italy | New Zealand | Panama
Peru | Sweden | Switzerland
United States | Vanatu | Vietnam



FEATURING:

8 ALLERGY-FREE
25 GLUTEN-FREE
25 VEGAN
35 BEAN TO BAR

EXHIBITORS SAID

Salon Du Chocolat NY was one of the best events that we have been to. *The quality of event goers was strictly aligned with the high-profile customers in our database, and the turnout was massive to say the least. We had a line that never ended at our booth for the entire event.*



The 2019 edition of Salon du Chocolat NY was truly the best experience we have had at such an event! The chocolate sculpting and Cocoa Capsule Fashion Show were very captivating, and perfectly celebrated the legacy of Salon du Chocolat. *Sales were brisk, and we met a great variety of passionate chocolate enthusiasts and new customers.*



36 STATES
24 COUNTRIES



78%
MADE A
PURCHASE

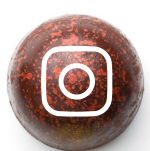
SPENDING AVERAGE: **\$25-\$100**

CONSUMERS SAID

This event is *perfect for anyone with a set of taste buds, and even a speck of curiosity in their minds.* The sculptures were incredible, and the tastings combined with the professionalism, wit, and detailed explanations by the reps and chocolatiers made for a truly spectacular time.



I found the experience to be lovely; I loved meeting chocolatiers and having the opportunity to *sample chocolates from a variety of states* and those produced by chocolate makers from several nations outside the United States.



#SDCNY



4.5K FOLLOWERS
5K ENGAGEMENTS
81.4K WEBSITE VISITORS
10.3M SOCIAL IMPRESSIONS



MEDIA COVERAGE

402M MEDIA IMPRESSIONS

172 MEDIA ATTENDEES

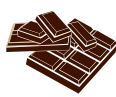
COVERAGE BY: Fox & Friends | Reuters
AOL | Yahoo! | Time Out NY | CBS New York
@GoodMorningAmerica | & More!

SPECIAL EVENTS



PASTRY BY THE PROS

10
SESSIONS



CHOCOLATE DEMO

11
SESSIONS



SALON DU CHOCOLAT JR

10
SESSIONS

COCOA CAPSULE



8 DRESSES
9 CHEFS
11 DESIGNERS

HOT CHOCOLATE



FESTIVAL

14 CHEFS
2K+ SAMPLES

LIVE CHOCOLATE SCULPTING



PAUL JOACHIM

HÅKAN MÅRTENSSON



INDUSTRY SUPPORTERS



INTERNATIONAL
CULINARY CENTER®

ecolechocolat